



2021 American Academy of Optometry

Section on Cornea, Contact Lenses, and Refractive Technologies

Annual Business Meeting Minutes

Date: Friday, November 5th, 2021
Time: 0900-1000 EDT
Location: Boston Cnv Ctr – 152

1. Composite video promoting section, interviews filmed after 2019 Bus Mtg – shown
2. Call to Order, Introductions, and Welcome—Jeffrey Krohn, OD, FAAO, Section Chair
 - a. Composite video promoting section, interviews filmed after 2019 Bus Mtg – shown
 - b. Quorum of Section Diplomates Present
3. Approval of the Agenda—Rick Weisbarth Moved, Tom Quinn Seconded – Passed on voice vote
4. Approval of the Minutes – 2020 virtual meeting – Ed Bennet Moved, Rob Davis Seconded - Passed on voice vote.
5. Approval of the 2019 Sec Bus Mtg Minutes—Rob Davis, OD, FAAO—Program Chair (former Secretary-Treasurer)
6. Chair's Report
 - a. Recognition of the Past Chair – presentation of a commemorative plaque was given to Cristina Schnider, OD, MBA, FAAO for her exceptional leadership in 2019-2020.
 - b. *In Memoriam*
 - i. Diplomate-1982: Elwood Kolb, OD, FAAO
 - ii. Diplomate-2004: Liugina Sobrara, OD, FAAO
 - iii. Notable Practitioner, Researcher, Leader: Harold Davis, OD
 - c. Section Sponsorship 2021
 - i. Major Sponsors (\$25,000+):
 1. Alcon / B+L / CooperVision / Johnson & Johnson Vision
 - ii. Sponsor (\$10,000) : none
 - iii. Supporter (\$7,500):
 1. Apellis, Essilor, RVL-Osmotica, SynergEyes
 - iv. Co-Sponsors (\$5,000):
 1. Contamac, Euclid Systems, Menicon, Mojo Vision, Tarsus
 - v. Other Contributions (less than \$5,000):
 1. Special Eyes, VTI
 - d. ROSIE initiative
 - i. Brief Review of the 2019 Dallas Anatole meeting and resultant SWOT analysis of CCLRT by Section leadership.
 - ii. Overview of new leadership “Team structure” and implementation of first “Wave” of revisions (details to be presented in individual reports to follow).
 - iii. 2021 Executive Council and Committee members thanked for their hard work.
 - e. FORM- Platform or Formation?
 - i. Buttons were handed out at Welcome Breakfast with word “FORM” on them

“Fostering professional growth and advocating excellence in patient care through leadership in education and research.”

- ii. Chair asked all Section members to wear as a conversation piece to present the reason the Section exists:
 - iii. It is not to give members and Diplomates a “Platform” for their personal “brand” BUT to provide a process of “Formation” that creates excellence within the field.
7. Program Chair’s Report—Rob Davis, OD, FAAO – Chair of Program/Education Committee
- a. 2021 Program Team/Committee Members thanked for their hard work
 - b. SOAR program (“Sub-Specialty Optometric Advanced Refinement”)- formerly the “Preparatory Course”
 - i. Goal of these courses is to prepare the candidate for the Diplomate testing process
 - ii. SOAR program goals are to expand knowledge, improve techniques and enhance patient management skills
 - iii. The content will mirror the skill and knowledge identified as the necessary advanced competency for a sub-specialist in the field
 - iv. Seven courses were presented in 2021:
 1. May 18 – Scleral Lenses in the Trenches - Alan Kwok, Karen Lee, Melanie Frogozo, Sheila Morrison
 2. June 7 – Applying Orthokeratology to Myopia Management - Andrew Pucker, Moshe Schwartz
 3. June 23 – Ortho-K and Myopia Control Research in Children - Pat Caroline
 4. July 13 – Scleral and Hybrid Contact Lens Fitting - Daniel Fuller
 5. August 23 – Innovations in Refractive Surgery - Philip Brunson
 6. September 9 – Corneal Gas Permeable Lens Fitting, Design and Troubleshooting - Vinita Henry
 7. October 15 – Cornea and Ocular Surface Disease: A Review - Renee Reeder
 - v. They were presented live, and can now be viewed through a drop box channel
 - vi. These programs were presented in a “HOW To” format
 - c. Symposium here in Boston:
 - i. “Therapeutics vs. Sclerals; Is the best defense a good offense?” – Wednesday Nov 3rd - Anterior Segment Joint Symposium with Cornea, Contact Lens and Refractive Technologies section - Moderator; Jacob Lang - Panelists; Amy Nau, Lynette Johns, Aaron Bronner, and Nick Collatrella - This symposium discussed the advantages and disadvantages of treating anterior segment disease with a therapeutic based approach as opposed to a scleral lens-based approach. This discussion was loosely based on a point-counterpoint format and focussed on the advanced experiences and therapeutic approaches of the panelists.
 - ii. “Breaking the Chains of Presbyopia”- [was held just after this business meeting] Cornea, Contact Lens and Refractive Technologies Symposium - Moderator Robert Davis -Panelists - Selina McGee, Moshe Schwartz, Cristina Schnider, David Seibel - This presentation will review the options of refractive technologies for presbyopia. This includes spectacles, contact lenses, IOLs and pharmaceutical options for presbyopia. Case presentations will explain the

“Fostering professional growth and advocating excellence in patient care through leadership in education and research.”

journey of presbyopia and demonstrate “how to” present options to patients to improve therapeutic outcomes.

- d. *CL Spectrum* Articles – Organized by Randall Sakamoto, OD, PhD, FAAO
 - i. Four advertorial/articles were published in *CL Spectrum*, written by Section members. Purpose is to inform and educate within the field of CCLRT as well as create interest for the Section and its programs/activities.
 - 1. Jun-Jul 2020 - Amniotic membrane with bandage lens and Cornea anomaly treatment - Moshe Schwartz, OD, FAAO
 - a. 59% read 26% skim 14% glanced
 - b. Magazine 890 views
 - c. Digital - 7212 open 563 read - 21 bounced to CCLRT website
 - 2. Sep-Oct 2020 - Clinical Questions in Myopia Control – Kathryn Richdale, OD, PhD, FAAO
 - a. September advertorial email deployment is missing because moving database platform from one company to another, and the information was lost
 - b. 400 views
 - 3. Jan-Feb 2021 - Technical Innovations in Refractive Surgery – Phillip Brunson, OD, FAAO
 - a. 38% read 38% skim 24% glanced
 - b. Magazine 680 views
 - c. Digital - 8860 open 580 read - 21 bounced to CCLRT website
 - 4. Prescribing Prosthetic and Therapeutic Colored Contact Lenses
Melanie Frogozo, OD, FAAO
 - a. 41% read 33% skim 26% glanced
 - b. Magazine 275 views
 - c. Digital - 9835 opens 598 read- 21 bounced to CLCRT section website
 - e. Questionnaires to Section members – Rob Davis, OD, FAAO, Moshe Schwartz, OD, FAAO
 - i. Review of Optometry – Jun 2021 - Seeing Multifocal Optics More Clearly
 - ii. *CL Spectrum* – Oct 2021 - CUSTOM SOFT LENSES: EXPAND YOUR FITTING OPTIONS
 - f. Speakers Bureau – Diminished Activity due to COVID- Three total: Houston, St. Louis and Boston.
 - g. Possible Future Symposium Meeting Topics – 2022- San Diego:
 - i. Medical contact lens application
 - ii. Drug infused contact lens: Glaucoma treatment, Allergy treatment, Dry eye treatment, Myopia management atropine treatment
 - iii. Amniotic Membrane: Recurrent Cornea erosion, Ulcer, Dry eye therapy
- 8. Diplomate Award Chair’s Report—Karen Yeung, OD, FAAO
 - a. Committee and Sub-Committee Members Recognized and Thanked
 - b. Diplomate Progress / Achievement / Exams
 - i. Clinical Diplomates:
 - 1. 2020- Yianni Gialousakis, OD, FAAO, Ken Maller, OD, FAAO, and Rajeswari Mahadevan, BS, MPhilOpt, PhD, FAAO were recognized for their achievement last year.

“Fostering professional growth and advocating excellence in patient care through leadership in education and research.”

2. No new clinical diplomates in 2021
3. Pipeline is full of candidates in the process – 22 and adding!
- ii. Research Sub-Committee Chair: Kathryn Dumbleton, PhD, MCOptom, FAAO
 1. David Berntsen, OD, PhD, FAAO was recognized for achieving a Diplomate in the Research Track of the Section: *“Subjective and objective image quality with various contact lens modalities”*
 2. Likely to have more Research Track Diplomates in 2022 – Notable number of candidates in process: Seven at present
- iii. Practical Examination – Kristen Brown, OD, FAAO led the effort – 2 candidates took the exam at the NECO clinical site. Thanks also to Stephen Harney, OD, FAAO and Howard Purcell, OD, FAAO
- c. Rubric / Sub-Specialty Competency Sub-Committee: Renee Reeder, OD, FAAO
 - i. Survey was undertaken and presented here in Boston as a poster to confirm what advanced competencies [14 were identified and confirmed] are demonstrated in one who can be considered a “Sub-Specialist” in area of CCLRT – appendix A to these minutes.
 - ii. The number of questions in the database is healthy and aligned with rubric of advanced competency areas
 - iii. Always accepting new written exam questions- particularly in Refractive Technologies areas
 - iv. The written examination was given in a digital format and also in advance of the Boston meeting with general success. There was the identification of some issues that need to be worked out prior to 2022.
 - v. The practical examination now also has been modified to align to the rubric and also made into a digital format. Examiners were pleased with the ‘iPad’ grading and the quick examination results computation.
 - vi. Looking to apply the Rubric to the Case Report evaluations as a next step (i.e. Digital and further “Re-invented”).
9. Past-Chair’s Report—Cristina Schnider, OD, MBA, FAAO
 - a. Max Schapero Memorial Lecture— Lecturers Recognized:
 - i. 2020- Jeffrey Walline, OD, PhD, FAAO
 - ii. 2021 – Carolyn Begley, OD, MS, FAAO
 - b. Founders Award – Lecturers Recognized:
 - i. 2020 – Michael Harris, OD, JD, MS, FAAO
 - ii. 2021 – Joe Barr, OD, MS, FAAO
 - c. Section Exemplary Service Award— none this year
 - d. Nominations for 2022 Awards – not officially receiving yet, but “be thinking, be ready”
10. Vice-Chair’s Report—Louise Sclafani, OD, FAAO
 - a. Annual Meeting Committee [a new committee with the 2020 meeting] was recognized and thanked.
 - b. 2021 AAO Academy Meeting Events Report
 - i. Took “Candidate and Site/Locale Information” out of the Wed AM Breakfast and presented an “Enlightenment ZOOM” 2 weeks before the meeting- very well received
 - ii. Wed AM Breakfast was reinvented to include “mixing”, more socialization and less ‘rush’ to get everything in.

“Fostering professional growth and advocating excellence in patient care through leadership in education and research.”

- iii. Recognition of the Past-Chairs and Award winners was moved into the Exhibit Hall and was well attended and well received.
 - iv. An Exhibit Hall “recharge booth” was reserved and hosted by the Section.
 - v. This Business Meeting was moved from early Saturday morning to a mid-morning Friday placement – attendance was record-setting.
 - c. Resident’s Case Report Challenge – David Roncone, OD, FAAO
 - i. Residents in CCLRT and Primary Care with CL as secondary were identified and opportunity to participate in the submission of a case report by video format was given to them.
 - ii. Seven video presentations were submitted and all received a small stipend from the Section to help with their expenses here in Boston
 - iii. Of those seven, four were selected to be presented at our gatherings. They will also be available through our Section website.
 - iv. We also reached out to residents that completed their residency within the past 5+ years and encouraged them to participate in Section activities.
 - d. Friday night reception to recognize the new Diplomate will be a Boston harbor cruise
 - e. Initiative –under new business
11. Secretary-Treasurer’s Report—Susan Gromacki, OD, MS, FAAO – Chair of Communications Committee – Committee members were recognized and thanked for their hard work.
- a. 2020-21 Financial Report on each table
 - b. Thank you to all corporate donors and to those who helped procure donations from them
 - c. AAOF Lisaion Report – Loretta Szcotka-Flynn, OD, PhD, FAAO
 - i. Section has long-standing history of supporting AAOF
 - 1. 2020 CCLRT Ezell Fellow – Erin Tomiyama, OD, MS, FAAO
 - 2. 2021 CCLRT Ezell Fellow – Young Huy Kim, BS, FAAO
 - ii. Jill & George Mertz Fellowship Opportunity
 - 1. Section has set aside \$50,000 to support funding
 - 2. At present 4 Section members have “Stepped up” to take advantage of this program: Rob Davis, OD, FAAO, Jeffrey Krohn, OD, FAAO, Amy Nau, OD, FAAO and Susan Resnick, OD, FAAO
 - 3. Section matches first \$2,000 of \$10,000 President’s Circle commitment
 - iii. Please consider participating in this initiative either for the first time or as a President’s Circle-Gold member.
 - iv. Note- there are many ways to participate in this program with others, through corporate matching campaigns, etc. – reach out to Loretta for advice.
 - d. Communications:
 - i. Facebook and LinkedIn was led by Melanie Frogozo, OD, FAAO- fantastic work and many thanks!
 - ii. Newsletters were moved up to 6 per year with good outreach and good content.
 - e. Financial / Treasury Report:
 - i. Sponsorship at a new high with \$160,000 – new sponsors and higher amounts, as well as ensuring that all contributions are “in the bank” BEFORE we arrived in Boston (this has not always been the case).

“Fostering professional growth and advocating excellence in patient care through leadership in education and research.”

- ii. Cooperation from MANY Section members is important to expand the corporations/companies who may participate in the future – please reach out to those you have relationships with.
 - iii. Expenses were high in 2020, but we have “levelled the ship” for 2021
 - iv. Also an erroneous expense was taken out of our account by AAO for an event that we participated in, but which was not our financial responsibility.
 - v. Fund amounts as of 10/28/2021
 - 1. Speakers Bureau: \$159.30
 - 2. Chapters Speakers Bureau: \$7661.52
 - 3. General Fund: \$497,642.89
12. Old Business
- a. Continued “Reinventing”- as discussed in above committee reports
13. New Business
- a. “Flexibility” – perhaps in assessing competency, assigning case reports, case report format (virtual? Interview? Video?).
 - b. Accessibility without lowering standards
14. Good of the Order
- a. Commendation to leadership from the floor – “Well done!”
 - b. Challenge from the Chair to the Committees – “Roll up your sleeves”
 - i. Ideas and more hands-to-help always welcome
15. Adjournment *Sine Die*